



Harrow Identity Standards

PRIMARY MARK

Whenever possible the icon and word mark should appear together.

2 Color

Vertical Orientation



Horizontal Orientation

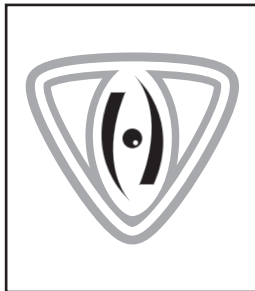


1 Color



SECONDARY MARK

The background design elements can never be the same color as the icon.



ELITE TEAM MARK



HARROW TYPE STANDARDS

EUROSTILE

*Title text > Eurostile Bold Extended, All Caps, Kerning +120

EUROSTILE

*Title text 2 > Eurostile Extended, All Caps, Kerning +120

Harrow Sports, Inc. is a leading marketer, manufacturer, and distributor of sporting goods and uniforms to the institutional and team sports market. We market our lacrosse, field hockey, ice hockey, and squash equipment lines, along with an apparel, bag, and footwear offering, through our dedicated sales force and through our website, www.harrowsports.com.

*Body text > Helvetica Neue LT Std, 55 Roman